

Board of Governors Meeting Report - January 2008

- The meeting was brought to order in Santa Maria on Saturday January 26, 2008 at 9:00am
- In attendance were BJ Holman, Kenny Aeschelman, Phyllis Odom, Roger Odom (guest), Sheri Herchkorn, Skip Hofman, and Stan Janssen
- Accepted the minutes from the previous meeting into the records
- CGA Financials - We have ~\$127K in the bank. We have ~ 2700 members. We are doing well and so far and the weather has not affected us too much. We will need to remain diligent relative to financial management and good stewards of CGA's resources as we have some significant challenges ahead of us this year and quite possibly again next year. We had much discussion as noted below.
- Old business
 - State Show Electrical – Bolado Park has made very significant improvements to the park PA system. The addition of a few more speakers will allow us to use the Park system going forward. We will no longer have to rent sound equipment. We will have phones in each booth connecting the booths and the office as well as other improvements. The electrical improvements have not been started yet, partially because of the weather, partially because of County and State funding processes. A visit to the park is being scheduled in the next 60 days to review progress.
 - Advertising on the Web – The BoG has come up with a recommendation for web advertising. We will not offer website advertising as a stand alone advertising media. We will offer website links to any business or person who advertises in the World of Gymkhana. The rates are structured so that non member rates will be higher than member rates. The difference will be equivalent to the cost of a membership.
 - Award and Ride Fees – We believe we need to adjust some of our fees. Costs are going up, we are signing up more members for year end awards and show costs for putting on some of our CGA State sponsored shows are increasing. The BoG is working to finalize a recommendation and will present it at the February BoD meeting. We are still gathering data regarding projected shortfalls at this time.
- New business
 - We are working several issues including one legal issue, some potential disciplinary action, and year end awards. In one case we are working through legal council. We will not share the details until the resolutions have been reached.
 - State Show – Brent Engelhardt and Skip Hofman are the Co-Show Managers of the CGA State Show this year. To address rider feedback they and the BoG are considering changes to the schedule this year. Some of the considerations include single arena barrels, more novice match races, an increase of the youth activities that were so popular last year and the possible trimming back or elimination of Cornball Follies in favor of other requested activities. The State Show meetings will be held on Friday night before set-ups again and the BoD meeting will be held on Saturday afternoon/evening. The other State meetings will not be held at State Show this year.
 - Pony Measurements – This is really a MAC / Rules issue but Stan will present a slightly amended version of the proposal made at convention for consideration by the Board. Typically the BoD would not act on this except that the Pony Measurement issue was forwarded to the BoD for action when we could not reach resolution at convention.
 - Annual Subcommittee Meetings – The BoG will propose a change to the structure of our subcommittee meetings.
 - The next BoD Meeting will be in Visalia on 2/23/08. The next BoG meeting is scheduled for
 - Saturday 4/26/08 at the State Office. Some BoG Members and State Show management will meet at Bolado Park on Friday 4/25/08 to review PA system and electrical upgrades.
 - The meeting concluded at 2:00pm.